



# CRITERIA DOCUMENT

About Fun Football  
Applying to become a Fun Football Provider  
Criteria  
Support & Guidance







## WELCOME TO FUN FOOTBALL

The FAW passionately believes that every child should have the opportunity to play football in a fun, safe environment. Working in line with the 'Our Wales' strategic plan and one of the six strategic pillars 'A flexible, inclusive and appealing offer', being part of the McDonald's Fun Football Charter Mark scheme allows you to join us on our journey to reach 120,000 registered players by 2026.

The Fun Football Charter Mark Scheme is a partnership programme between the FAW and McDonald's, which regulates informal football activities, delivered by accredited clubs and organisations.

The emphasis of these sessions will be placed on 'turn-up and play' and 'skill development through creative football practice' where the term 'Fun Football' is recognised by UEFA, who see the programme as a grassroots development initiative.

The programme is designed to support clubs and organisations create an informal football offer to increase regular participation of boys and girls, aged 5-11, in a safe, enjoyable and productive environment. The charter mark provides quality assurance, demonstrating to participants, parents, sponsors and the general public, that a club or organisation operates within a regulated environment, offering safe opportunities for ALL.





# FAW VALUES



## Excellence

An intense desire or enthusiasm to continuously improve and strive for excellence



## Family

A group of people working together to make football stronger in Wales.



## Respect

Demonstrating respect for each other in all that we do and at all times



# THINKING OF BECOMING A FUN FOOTBALL PROVIDER? WHO CAN APPLY?

The FAW are looking for partners who share the same passion as we do for developing inclusive and positive football experiences for young people.

Host clubs, as a minimum, must have the 'Standard' FAW accreditation.

For organisations looking to become a Fun Football provider, you must meet the minimum criteria listed on page 7.

You MUST be committed to:

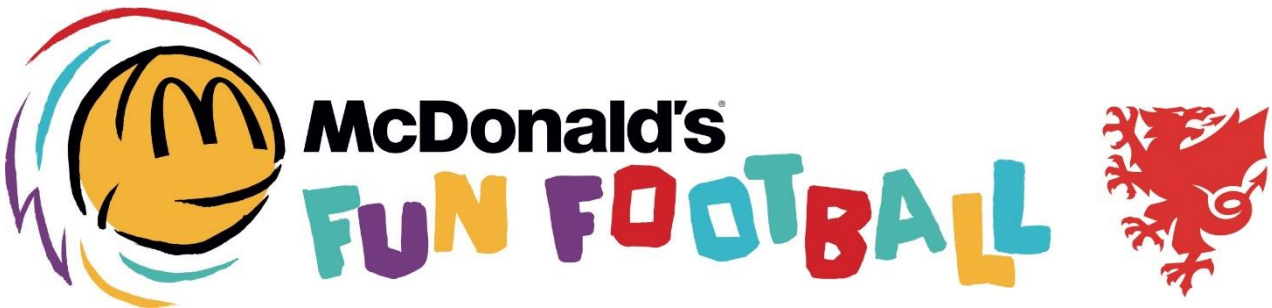
- Offer inclusive opportunities for boys and girls within your local community.
- Deliver community based sessions.
- Deliver a minimum of 24 weeks of sessions per year.
- Target delivery of 30 children across the programme.
- Provide the correct staffing ratio.
- Understand and actively promote the FAW Values.
- Maintain strong communication with FAW.
- An initial payment of £200 to become accredited.





# WHAT SUPPORT WILL FUN FOOTBALL PROVIDERS RECEIVE?

Equipment	Support	Resources
Branded Balls	Bespoke Fun Football Training for staff	Branded Digital Assets
Branded Bibs	Coach Education Vouchers	National Promotion Campaign
Support with specific inclusion equipment	Recognition, Rewards & Incentives	Secure platform to house data





# FAW COMMITMENTS

In addition to the support package and in line with the FAW Values & Vision, the FAW commit to:

- Provide a specific Fun Football contact on hand to deal with enquiries.
- Provide on-going support and learning to allow all providers the opportunity to grow the game within each local area. This will include site visits and on-going developments in relation to participation programmes.
- Provide recognition to providers for their on-going work to increase participation across Wales.
- Provide 'money can't buy' experiences such as free to attend Fun Football Festivals and additional incentives for our target hitting providers.





# CRITERIA

1. Delivery (Excellence)	2. Participants (Family)	3. Staff (Excellence)	4. Equal Opportunities (Respect / Family)	5. Safeguarding (Respect)
<ul style="list-style-type: none"> <li>As a minimum host clubs must have FAW 'standard' club accreditation.</li> <li>Providers must be able to deliver a minimum of 24 weekly sessions per season.</li> <li>Providers must identify an accessible and appropriate facility to deliver and ensure venue risk assessments are completed and retained.</li> <li>Providers must ensure the ethos of fun, friendships and building confidence through football is at the core of each session.</li> </ul>	<ul style="list-style-type: none"> <li>Providers must have the capacity to deliver to a minimum of 30 participants across the programme.</li> <li>Providers must provide the opportunity for all children aged 5-11, with sessions split accordingly, where applicable (e.g. 5-7, 8-11)</li> </ul>	<ul style="list-style-type: none"> <li>Providers must identify 1 x Fun Football Co-ordinator to be the main point of contact for parents, community &amp; FAW.</li> <li>1 x Lead Coach must hold a minimum of FAW Leaders Award, FAW Safeguarding Award and relevant and valid First Aid Award.</li> <li>All staff &amp; volunteers must hold a minimum of a FAW DBS.</li> <li>FAW coach to player ratios must be adhered to at all times, with two adult staff present at every session.</li> </ul>	<ul style="list-style-type: none"> <li>Providers must evidence their commitments to providing equal opportunities through holding an equal opportunities policy.</li> <li>Have an open registration system to market sessions to boys and girls of all ages and abilities regardless of their gender, disability or ethnic background.</li> </ul>	<ul style="list-style-type: none"> <li>Providers must evidence their commitment to safeguarding through holding a safeguarding policy.</li> <li>Providers must identify a Lead Safeguarding Officer who is identifiable at all sessions, for all members.</li> </ul>
6. Insurance (Respect)	7. Training (Excellence)	8. Data Return / GDPR (Respect)	9. Sustainability (Excellence)	10. Exit Routes (Excellence / Family)
<ul style="list-style-type: none"> <li>Providers must hold a minimum of £5M Public Liability Insurance.</li> </ul>	<ul style="list-style-type: none"> <li>Providers must place a minimum of 2 members of staff on specified Fun Football training.</li> </ul>	<ul style="list-style-type: none"> <li>Providers must commit to all methods of collecting data and reporting back to the FAW and programme sponsors.</li> </ul>	<ul style="list-style-type: none"> <li>Providers must evidence a clear method of sustaining participation at sessions. (pg. 8)</li> </ul>	<ul style="list-style-type: none"> <li>Providers must evidence community partners and clear exit routes for all players to support the local community and continued participation.</li> </ul>



# SUSTAINABILITY

As part of our mission to engage 150,000 members by 2026, it is important that all children have access to football across Wales. When starting your Fun Football sessions, it is extremely important to think about the future and ensure that your sessions can continue in future seasons to aid more children on their journey. When thinking about sustainability, it is important to consider the following:

- How much will you charge participants per session? In order to make your sessions sustainable, you may wish to consider a small charge per session. The recommended charge per session would be a maximum of £3 per session.
- How are you going to recruit a volunteer workforce?
- What links might you have in the community currently, or that might be available to you to widen your volunteer network? Clubs, Schools, Colleges, Universities?
- How could you recruit or upskill your parent network?
- There are many roles your parents could play within Fun Football; How might you support your parents? And how do you plan to engage them?
- How are you going to continue to promote your sessions?
- How are you going to continuously engage more children? What means of promotion might you use? How will you innovatively capture the target audience?

In addition to the support of the National Fun Football Team at the FAW, each Fun Football provider will also have the support of your local regional club developers.

North East Wales	North Wales Coast	Central Wales	Gwent	West Wales	South Wales
Tom Peevor	Dewi Williams	Mark Bull	Josh Anderson	Emyr Williams	Gayle Penn & Cicely Lock-williams
<a href="mailto:tpeevor@faw.cymru">tpeevor@faw.cymru</a>	<a href="mailto:Dewi.williams@faw.cymru">Dewi.williams@faw.cymru</a>	<a href="mailto:mbull@faw.cymru">mbull@faw.cymru</a>	<a href="mailto:janderson@faw.cymru">janderson@faw.cymru</a>	<a href="mailto:Emyr.williams@faw.cymru">Emyr.williams@faw.cymru</a>	<a href="mailto:gpenn@faw.cymru">gpenn@faw.cymru</a> <a href="mailto:clwilliams@faw.cymru">clwilliams@faw.cymru</a>
Or alternatively contact our National Fun Football team – <a href="mailto:funfootball@faw.cymru">funfootball@faw.cymru</a>					





## TIMELINE

**19<sup>th</sup> July**

Fun Football applications open for new and existing providers

**11<sup>th</sup> August**

Fun Football applications close

**By August 18<sup>th</sup>**

All successful providers to be notified

**By August 30<sup>th</sup>**

Service Level Agreement signed, and payment received

**September 1<sup>st</sup> Onwards**

Delivery can commence

**September – July**

Ongoing training programme





How to Apply:

Please go to: [www.faw.cymru](http://www.faw.cymru) to complete an online application form.

Deadline to apply: Friday 11<sup>th</sup> August 2023 at 5pm.

For further information please contact: [funfootball@faw.cymru](mailto:funfootball@faw.cymru)

