

# BE. FC

## ***CRITERIA DOCUMENT***

Applying to become a BE. FC Provider  
Support & Guidance

***TAKE THE STEP.  
GIVE IT A KICK.  
JOIN THE TEAM.  
THERE'S NO STOPPING YOU NOW.  
NO BOXING YOU IN.  
NO SUBBING YOU OUT.  
ON THE PITCH, AND OFF IT.  
TAKE IT ON.  
TACKLE ANYTHING.  
LEARN FROM DEFEAT.  
CELEBRATE THE WINS.  
PLAY ON AND ON AND ON AND ON.***

***BE. FC***

# **WELCOME TO** **BE.FC**

**The FAW passionately believes that every girl should have the opportunity to play football in a fun, and flexible environment – and, inline with the FAW strategy “Our Wales: For Her | Ein Cymru: Amdani Hi”, the FAW pledges to engage 20,000 Women and Girls participants by 2026.**

To support this growth; for 2024 the FAW are introducing BE.FC, a programme designed to enable teenage girls to flourish in football across Wales. BE. FC is a fun and sociable environment for girls aged 12-16 to enjoy football without any pressure. BE. FC is designed to allow girls of any ability level to pick up a football and have fun with friends in a safe environment. Not only does BE. FC provide opportunity for teenage girls to enjoy football, it also promotes a healthy lifestyle and supports girls to develop in more ways than just the football environment. BE. FC has been tailored to restore the love of football within girls aged 12-16, and to allow girls across Wales the opportunity to continue to play football in a less pressured environment.



# WELCOME TO **BE.FC**

For girls dropping out of competitive football, BE. FC provides the perfect landing space to continue to enjoy football, whilst also allowing opportunity for girls to begin their football journey – it's never too late.

By listening to the needs and motivations of girls across Wales, the FAW understand the importance of a positive environment for young girls, BE. FC can provide the right environment for girls wanting to play football in a comfortable, non-competitive space through playing football with their friends, challenging each other further and learning more about themselves. BE. FC is a fully inclusive turn up and play environment, that welcomes girls of all abilities, backgrounds and experiences.

Using [faw.cymru/BEFC](http://faw.cymru/BEFC) the FAW will be signposting girls to our BE. FC centres, so what better time to be a part of this exciting programme.

We hope and look forward to you join us in supporting our goal of 20,000 female players by 2026.





# ***OUR VALUES***

**THE FOOTBALL ASSOCIATION OF WALES**



## ***EXCELLENCE***

An intensive desire or enthusiasm to continuously improve and strive for excellence.



## ***FAMILY***

A group of people working together to make football stronger in Wales.



## ***RESPECT***

Demonstrating respect for each other in all that we do and at all times.

# **THINKING OF BECOMING A **BE.FC** PROVIDER? WHO CAN APPLY?**

The FAW passionately believes that every girl should have the opportunity to play football in a fun and safe environment. The FAW are looking for partners who share the same passion as we do for developing inclusive and positive football experiences and opportunities for girls. Host clubs as a minimum, must have the 'STANDARD' FAW accreditation. For organisations looking to become a BE. FC provider they must meet the minimum criteria listed on page 8.

**You MUST be committed to:**

- Offer inclusive opportunities for girls within your local community.
- Deliver community based sessions.
- Deliver a minimum of 16 weeks of sessions per year.
- Deliver for a minimum of two years/seasons.
- Target delivery of 20 girls across the programme.
- Understand and actively promote the FAW Values
- Maintain strong communication with the FAW





# ***WHAT SUPPORT WILL NEW BE. FC PROVIDERS RECEIVE?***

<b><i>EQUIPMENT</i></b>	<b><i>SUPPORT</i></b>	<b><i>RESOURCES</i></b>
Branded bibs	Bespoke BE. FC training for staff	Branded assets
Branded balls	Ongoing FAW support	Session resources
Branded equipment bag	National data/search engine platform	National promotional campaign
Cones	Online digital space for girls	Optional participant packs for girls

# ***FAW COMMITMENTS***

**In addition to the support package and in line with the FAW Values & Vision, the FAW Commit to:**

- Provide a specific BE. FC contact on hand to deal with BE. FC Enquiries.
- Provide on-going support and learning to allow all providers the opportunity to grow the game within each local area. This will include all on-going developments across all girls' participation programmes.
- Provide recognition for the on-going work to develop girls football across Wales.
- Provide "Money Can't Buy" experiences : such as free to attend festivals/pre-Match engagement opportunities at Cymru Women's National Team matches.



# THE CRITERIA

<b>1. DELIVERY</b>	<b>2. PARTICIPANTS</b>	<b>3. STAFF</b>	<b>4. EQUAL OPPORTUNITIES</b>	<b>5. SAFEGUARDING</b>
As a minimum the Host Club (If FAW affiliated) must have FAW "standard" Club Accreditation.	Providers must have capacity to deliver to a minimum of 20 girls per session, ensuring adequate playing space and staff resource is available.	Providers must identify 1 female volunteer to act as a role model and support at the sessions.	Providers must evidence their commitment to providing equal opportunities through holding an equal opportunities policy.	Providers must evidence their commitment to providing safeguarding through holding a safeguarding policy.
Providers must be able to deliver a minimum of 16 weekly sessions per delivery year (Sep-Aug)	Providers must ensure all participants feel welcomed and included for the duration of the programme. Ensuring all sessions are age appropriate for girls aged 12-16 years.	1 Lead Coach must hold a minimum of FAW Leaders Award	All sessions must be inclusive to all participants that wish to join.	Providers must identify 1x Safeguarding Lead with a minimum of FAW DBS & FAW Safeguarding certifications, and is visible and approachable by staff, participants and parents.
Providers should be able to deliver for a minimum of 2 years.	Providers must aim to engage a minimum of 20 participants across the programme.	Providers must identify 1 volunteer/staff member to be the BE. FC Co-ordinator who will be the main point of contact, and responsible for returning data.	All sessions must be ability appropriate, allowing participants to engage no matter their experience.	
Providers must identify an accessible and appropriate facility (utilising Environments: FOR HER as support). This can be Indoor or Outdoor. The provider will be liable to conduct their own risk assessments.		Provider must identify 1 Safeguarding Lead with a minimum of FAW DBS & FAW Safeguarding certifications, and is visible and approachable by staff, participants and parents.		
Providers must ensure the programme ethos of Fun, Friends and increased Health & Wellbeing is at the core of each session.		All staff & volunteers must hold a minimum of FAW DBS or equivalent.		
<b>6. INSURANCE</b>	<b>7. TRAINING</b>	<b>8. DATA RETURN</b>	<b>9. SUSTAINABILITY</b>	<b>10. EXIT ROUTES</b>
Providers must hold a minimum of £5M Public Liability Insurance.	Providers must place a minimum of 2 members of staff/ volunteers on specified training/ CPD.	Providers must commit to all methods of collecting data and reporting back to the FAW and programme sponsors/ stakeholders.	Providers must evidence a clear method of sustaining participation at their sessions.	Providers must evidence community partners and clear exit routes for all girls to support the local community and continued participation
			Providers must understand the importance of GDPR and collating sensitive participant information evidenced through holding a privacy policy. The FAW will not be liable for any data managed by the provider.	

# ***BE. FC CO-ORDINATOR***

## **Roles & Responsibilities:**

- Point of contact for the FAW, parents, girls and the local community.
- Welcome all participants to each session, ensuring they feel welcomed and supported.
- Take weekly registers and report back to the FAW through ClubSpark.
- Ensure all sessions are delivered in a safe, welcoming and friendly environment.
- Ensure BE. FC staff & volunteers are provided the opportunity to attend BE. FC Training.
- Ensure standards are maintained at all sessions.





# ***SUSTAINABILITY***

**As part of our mission to engage 20,000 girls by 2026, it is important that all girls have access to football across Wales all of the time. When starting your BE. FC sessions, it is extremely important to think about the future – and ensuring that your BE. FC sessions can continue in future seasons to see aid more girls on their journey through football in Wales.**

**When thinking about sustainability, it is important to consider the following:**

- How much will you charge participants per session?
- In order to make your sessions sustainable, you may wish to consider a small charge per session. The recommended charge per session would be maximum £3 per session.
- How are you going to recruit a volunteer workforce?
- What links might you have in the community currently, or that might be available to you to widen your volunteer network? Clubs, Schools, Colleges, Universities?
- How could you recruit or upskill your parent network?
- How are you going to continue to promote your sessions?
- How are you going to continuously engage more girls? What means of promotion might you use? How will you innovatively capture the target audience?

In addition to the support of the National BE.FC team at the FAW, each BE. FC provider will also have the support of your local FAW Participation Officer.

Prior to submitting an application it is advised you contact your Regional Football Development Manager to gain support with the application process and to understand the current delivery taking place in your local area.

**North Wales Regional Development Manager - Marc Roberts ([mroberts@faw.cymru](mailto:mroberts@faw.cymru))**  
**South Wales Regional Development Manager - Luke Williams ([lwilliams@faw.cymru](mailto:lwilliams@faw.cymru))**



***JOIN US @ BE.FC***

***A FOOTBALL COMMUNITY FOR TEENAGE GIRLS***